

125
years



Company Profile 2024

WHEN THE SOLUTION EXISTS BEFORE THE PROBLEM APPEARS.



>30,000
ITEMS

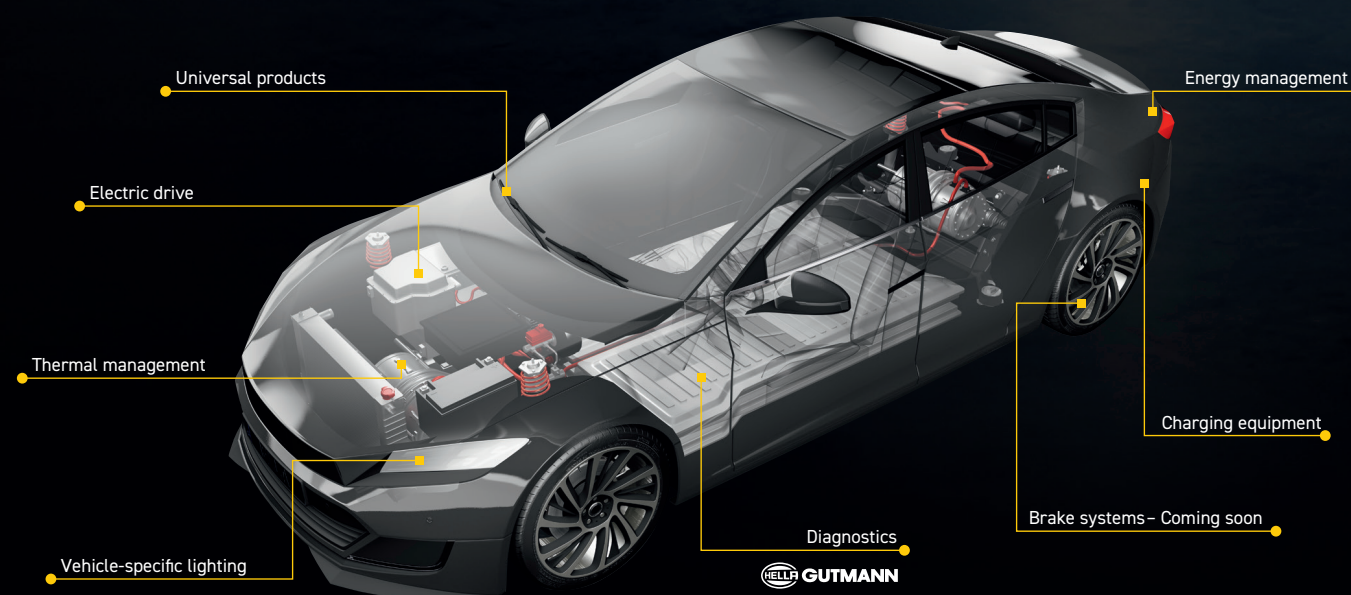
IN THE
UK PROGRAMME



EXPERTS WITH

E-MOBILITY

OVER
1500 PRODUCTS
IN THE E-MOBILITY RANGE



OE EXPERTISE



COVERS VARIOUS
VEHICLE TYPES



HELLA TECH WORLD
www.hella.com/techworld

HELLA PARTNER WORLD
www.hella.com/partnerworld



ILLUMINATING THE PATH TO SUCCESS

Welcome to HELLA, where competence and innovation meets professionalism and excellence.

At HELLA, we understand your success depends on a reliable supply partner that meets the demands of today's dynamic aftermarket. As a trusted industry leader, we pride ourselves on our unwavering commitment to providing robust and reliable products and services that exceed expectations. Our commitment to excellence has propelled us to the forefront of the global aftermarket.

Innovation is at the heart of everything we do. From cutting-edge LED lighting systems to advanced electronics for e-mobility, our products are designed to enhance performance and efficiency while ensuring safety and sustainability. With a comprehensive range of over 27,000 spare parts, wearing parts and accessories alongside a wide range of services, HELLA is a driving force in the Independent Aftermarket in the UK and Ireland.

We understand the market and the differing needs of our customers. This brochure has been designed to highlight the wide range of HELLA products and services available to customers working with applications in different sectors.

With HELLA by your side, you can navigate the ever-changing aftermarket landscape with confidence, knowing that you have a partner you can rely upon.

Together, let's illuminate the path to success.





PASSENGER CAR & LCV

Our commitment to quality and customer satisfaction makes it the trusted choice for passenger car parts. HELLA consistently delivers cutting-edge OEM automotive solutions to brand leaders and brings this experience and fit-first-time peace of mind to the aftermarket with quality passenger car parts you can trust.

Vehicle-Specific Lighting

HELLA is a leader in the independent aftermarket for vehicle-specific lighting offering comprehensive market coverage. By transferring our OE competence and parts to the aftermarket, you can be assured of precise fitment and optimal performance. As a distribution partner, you can offer your customers trouble-free installation and reliable vehicle lighting.



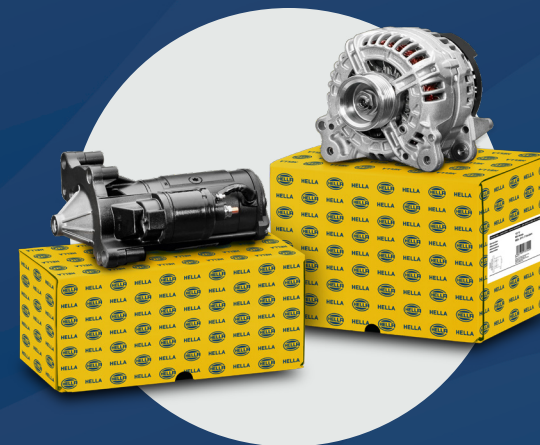
Universal Lighting

HELLA's auxiliary lighting is not only known for performance and durability, but also for innovative designs and state-of-the-art technology. For example, HELLA's latest Blade series is available in a number of different versions, from 7" circular chrome to 9" rectangular in black, and now for the first time for off-road, with amber LED position light design.



Electronics & Electrics

For over 60 years, HELLA electronics have been trusted by vehicle manufacturers for their advanced technology and reliability. With a diverse range of OE and aftermarket sensors, actuators and control units, the independent aftermarket has benefitted from this OE expertise. HELLA's high quality sensors ensure accurate data transmission to enhance overall vehicle performance and safety.



Rotating Electrics

HELLA starters and alternators offer the perfect start and power distribution for passenger cars. Manufactured and tested to the highest standards, the range is precision-engineered to ensure smooth engine starts and consistent electrical power for optimal vehicle performance and longevity.

Filtration

HELLA Hengst fuel, oil, air and cabin filters for cars are renowned for their exceptional performance. As the exclusive distributor for Hengst passenger car and LCV filters in the UK and Ireland, HELLA's customers benefit from the OE standards transferred to the aftermarket product. Your customers will be assured of an OE-quality filter to improve the life, efficiency and overall vehicle performance.



Wiper Blades

Designed using durable materials, HELLA wiper blades offer exceptional visibility in all weather conditions. Our wiper blades for cars are engineered using high quality materials for improved durability and performance. Using advanced technologies and precision manufacturing, HELLA wiper blades deliver a quiet, streak-free operation for a more reliable and safer driving experience.

Bulbs

HELLA 12V bulbs for cars are synonymous with exceptional visibility. Ranging from standard to xenon, HELLA bulbs offer longevity and superior performance, enhancing road safety for drivers and contributing to a well-illuminated driving experience.



Batteries

To cope with today's automotive electrical demands, HELLA 12V batteries are built to the very highest specification. With three tiers, the HELLA automotive range has a battery to suit every application and budget whilst providing premium quality at a competitive price.



COMMERCIAL VEHICLES

HELLA's commercial vehicle parts are engineered using the latest technology to ensure durability and performance across all commercial applications. HELLA's CV products ensure reliable operation in diverse commercial applications and combine cutting-edge technology with a commitment to quality to meet the demanding requirements of the commercial vehicle sector.



Rotating Electrics

Whether it's starters that launch CV engines into action or alternators that deliver a reliable and steady power supply, HELLA rotating electrics deliver the robustness that is essential for uninterrupted operation in the challenging environments of commercial vehicles. When you choose HELLA rotating electrics, you put your trust in OE quality.

Vehicle-Specific Lighting

HELLA is a pioneer and market leader in vehicle specific lighting for commercial vehicles. For decades, HELLA has been at the forefront of OE lighting for commercial vehicles. Our innovative products include the newest generation of LED headlamps which provide optimal visibility, safety and efficiency for hard-working vehicles.



Bulbs

For truck drivers, everything depends on optimum visibility. With a focus on longevity, HELLA's range of bulbs are resistant to vibrations so they withstand the demands of daily use and help to keep costs down. From heavy duty bulbs to xenon and miniatures, HELLA bulbs are lighting solutions that fleet managers can depend upon and drivers can trust.



Universal Lighting

Our diverse range of universal lighting caters for busy commercial vehicles working day and night including daytime running lights, auxiliary lights, work lights, light bars, beacons and other optical warning lights. With style, performance and longevity at the heart of the design and build, you can rely on these robust lights to help keep your fleet safely on the road.



Wiper Blades

HELLA Heavy Duty wipers defy even the most adverse conditions encountered by commercial vehicles every day on the road. Thanks to the sturdy, steel frame and the reinforced rubber compound, these wipers ensure optimum wiping results and durability, even in the harshest weather conditions.

Electronics & Electrics

HELLA's electronics and electrics range for commercial vehicles stands at the forefront of innovation and reliability. From engine management systems to intelligent sensors and control units that enhance vehicle performance and driver experience, HELLA provides comprehensive solutions tailored to meet the demands of commercial fleet operators.



Batteries

Battery related issues remain the root cause of most commercial vehicle breakdowns. HELLA's range of heavy-duty batteries provide a reliable solution for globe-trotting fleet operators. Built to the highest specification to cope with today's automotive electrical demands, our range will help get the job done with less downtime. Choose from HELLA Classic, Premium and Supreme CV batteries.





AGRICULTURE & CONSTRUCTION

Both agricultural and construction machinery need to operate in the toughest working conditions. Farm vehicles will be used any time of day or night, whatever the weather; and working on construction sites or in the forest is the ultimate test of strength for any material. HELLA develops and designs product solutions built to be robust and of the highest quality. The vehicle operator is assured of optimal performance making work easier and more efficient.

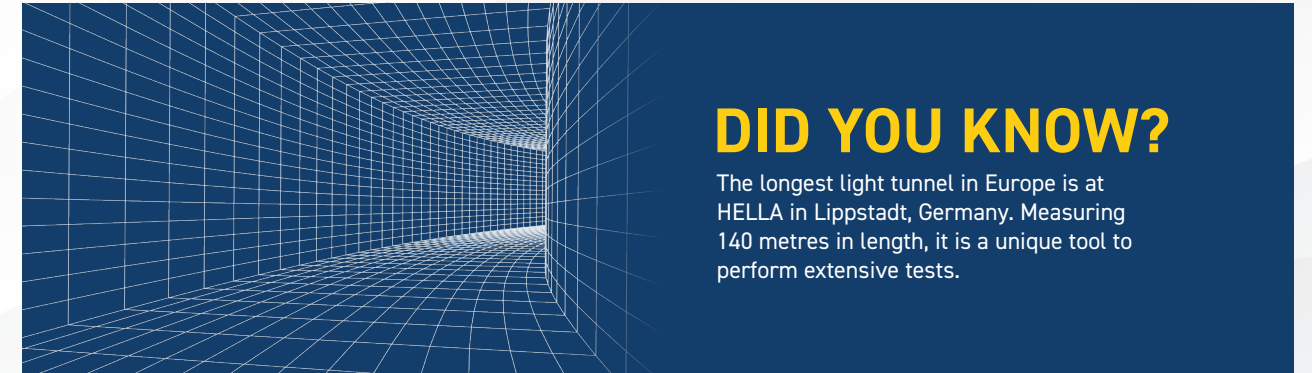
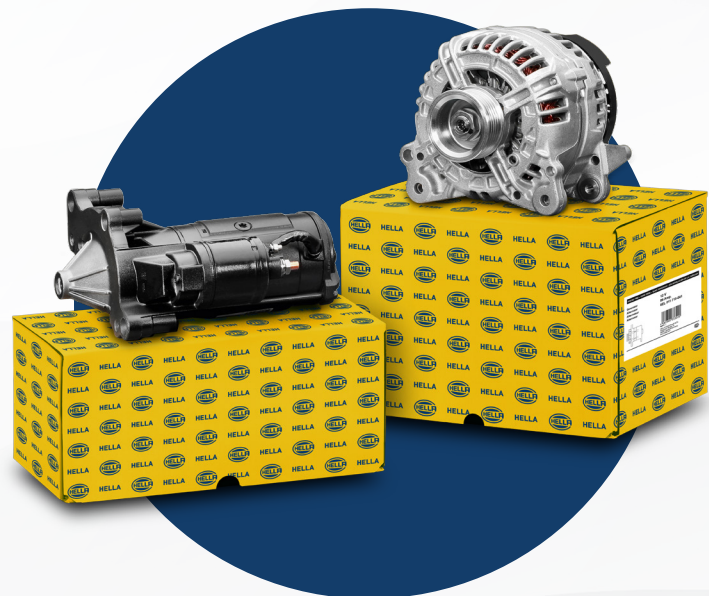
Universal Lighting

HELLA universal lighting parts for agricultural and construction vehicles offer superior visibility, durability and safety in demanding conditions. Choose from a wide range of high quality parts including headlights, work lights, and beacons for optimal illumination.



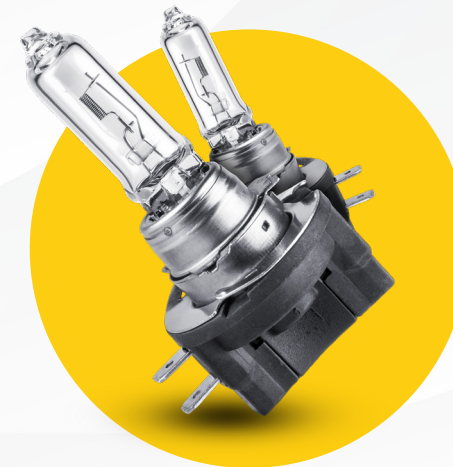
Rotating Electrics

Whether it's a reliable starter motor that fires a cold tractor engine into action or an alternator that delivers a steady power supply to a construction vehicle, HELLA's rotating electrics deliver uninterrupted operation in the challenging environments faced by construction and agricultural vehicles. With more than 35 years experience in this product line, HELLA offers the OE-quality your customers will trust.



DID YOU KNOW?

The longest light tunnel in Europe is at HELLA in Lippstadt, Germany. Measuring 140 metres in length, it is a unique tool to perform extensive tests.

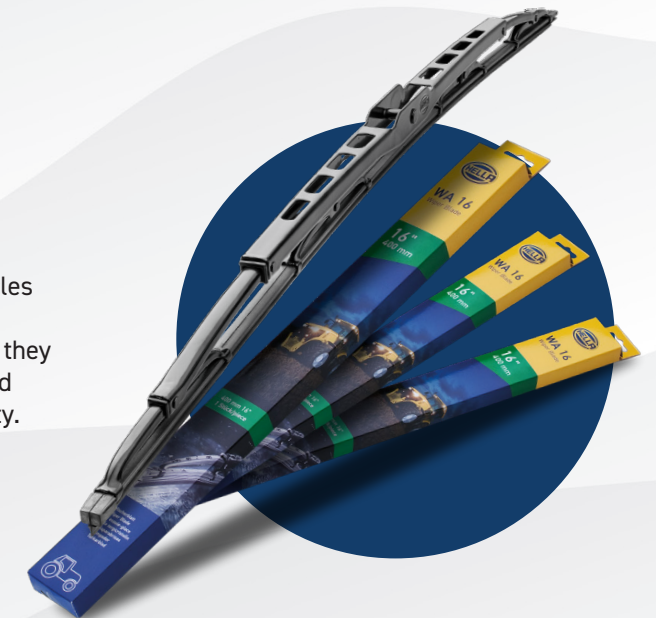


Bulbs

Choose from a wide range of HELLA bulbs for construction and agricultural vehicles that are designed and built to withstand the toughest working conditions. These high quality bulbs deliver powerful and reliable illumination, enhancing safety on construction sites and farms. HELLA bulbs deliver consistent performance, making them the trusted partner for heavy-duty vehicle lighting.

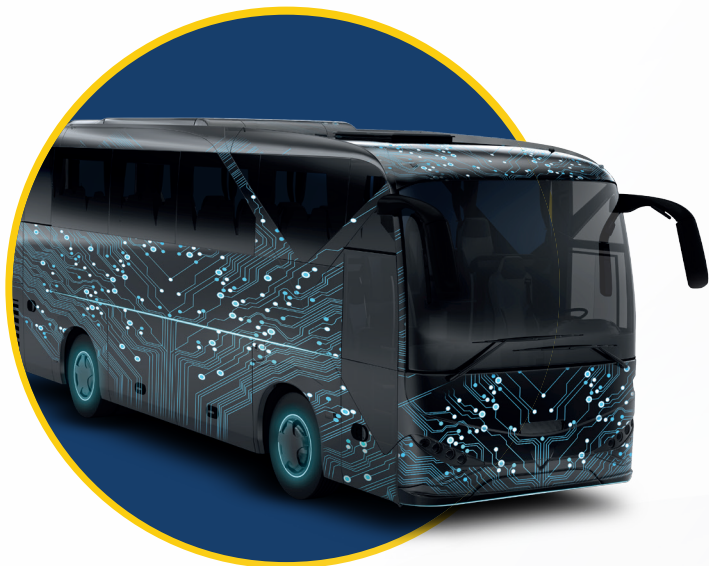
Wiper Blades

HELLA wiper blades for agricultural and construction vehicles are designed to keep the windscreen clear in the toughest conditions. The rubber edge is coated with graphite so that they can be subjected to the most intense of loads on a sustained basis for continued performance, longevity and driver safety.



Batteries

Our heavy duty 24V batteries provide a dependable solution for hard working vehicles, as well as the ultimate in vibration resistance for many off-road vehicles and construction-related equipment. Choose from HELLA Classic, Premium and Supreme CV batteries.



BUSES & COACHES

Whether the distance is short or long, anyone who travels by bus or coach relies on the vehicle to get them to their destination safely and on time. Renowned for reliability, HELLA components contribute to efficient fleet operation, keeping vehicles on the road and passengers moving smoothly.



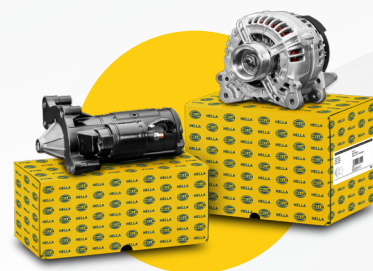
Universal Lighting

HELLA headlamp modules are the standard for quality, reliability, and cost efficiency. Our range of headlamp modules cater for halogen, Xenon and LED technologies, enabling customers to easily upgrade.



Electronics & Electrics

HELLA produces more than 100 million relays per year for original equipment customers, with low failure rates guaranteeing quality for fleet managers. Our rocker switch series is suitable for modern electrical and electronic systems, ensuring optimum performance. With its timeless design and lasered symbols backlit by up to four LEDs, they are the perfect switch for the cockpit.



Rotating

Engineered for durability, our starters and alternators ensure efficient power generation and smooth engine starts in all weather conditions delivering performance you can rely on.



Wipers

HELLA Heavy Duty wiper blades are designed to endure continuous and intense usage ensuring sustained performance, longevity, and improved driver safety.



Bulbs

Choose HELLA bulbs for improved illumination, durability and energy efficiency.



Batteries

HELLA bus and coach 24V batteries offer resilient and trustworthy power solutions with exceptional vibration resistance. Built to specifically power fleets, choose from Classic, Premium, and Supreme batteries to ensure your vehicles arrive on time.



MOTORHOMES & CARAVANS

With HELLA on board, caravans and motorhomes are offered a multitude of possibilities. This is because HELLA stands for technological advances in performance and iconic design, such as our Caraluna lights, running for over 60 years.



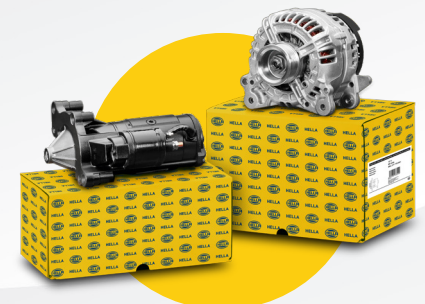
Universal Lighting

HELLA's auxiliary lighting solutions for leisure vehicles are specially crafted to provide exceptional visibility, durability, and safety in challenging conditions. Our LED interior lamps offer a warm and inviting atmosphere to the living area.



Electronics & Electrics

Our electronic and electric parts for are built for high performance in challenging settings, delivering optimal functionality in diverse conditions.



Rotating Electrics

Whether you need a dependable starter motor on a cold morning or a robust alternator for a steady power supply, HELLA rotating electrics ensure uninterrupted operation in demanding conditions.



Wipers

HELLA Cleantech wiper blades offer improved visibility with a quiet, streak-free operation for a more reliable and safer driving experience.

Bulbs

With powerful and reliable illumination, HELLA bulbs enhance safety on your motorhome or caravan journeys. Choose from a wide range of HELLA bulbs for consistent performance and longevity.



Batteries

HELLA leisure batteries offer reliable power storage for recreational vehicles ensuring uninterrupted energy supply for extended periods on and off the road.

Workshop Solutions

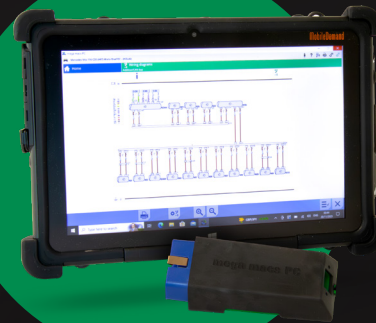


mega macs X

The mega macs X offers in-depth diagnostics capability across the very latest vehicles and technologies. Different license levels allow workshops to only pay for what they need.

mega macs PC

The mega macs PC is a flexible, user-friendly all-round diagnostic solution for professional workshops. It provides fast and accurate identification, diagnosis and resolution of vehicle faults.



mega macs ONE

The mega macs ONE converts your Android device into a versatile, multifunctional diagnostics tool.



macsRemote

macsRemote from Hella Gutmann is a connected repair solution that extends workshop capability and enables technicians to complete virtually all repair and diagnostic jobs, regardless of vehicle make, model or age.



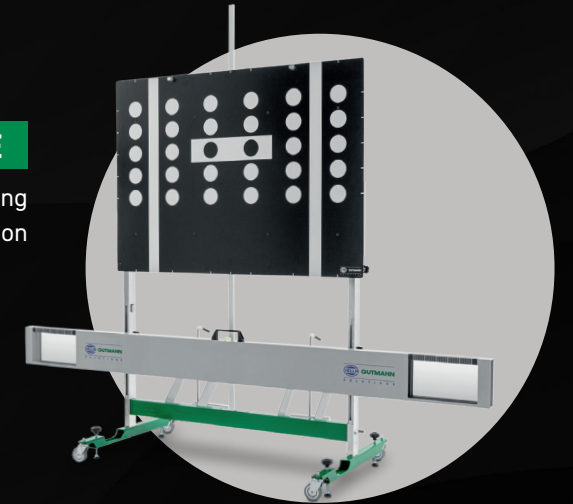
HGS Data

The one-stop shop for technical information with over 35,000 vehicle model data. HGS Data provides you with fast, clear access to vehicle data, technical information and, of course, many useful tips and tricks.



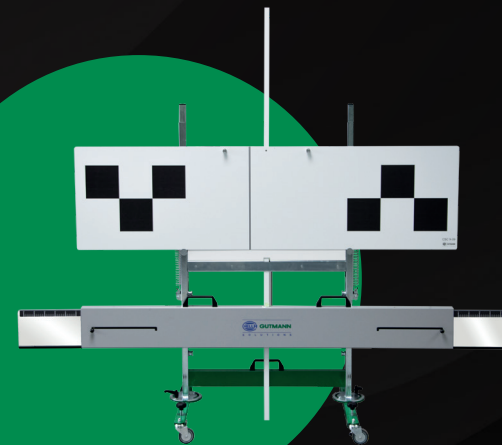
CSC-Tool SE

The second generation of our award-winning multi-brand solution for ADAS camera and radar calibration



CSC-Tool Mobile

Compact and portable for mobile use and smaller workshops



CSC-Tool Digital

The ultimate ADAS calibration tool with a 200cm screen and downloadable digital calibration targets



Hella Gutmann's range of modular, multi-brand ADAS calibration tools enable both camera and radar-based ADAS to be calibrated to main dealer accuracy.

To find out more and for a FREE demonstration call 01295 662402 or email hgs.support@hella.com

Diagnostics Solutions for today and tomorrow

Transform your workshop and future-proof your business with cutting-edge diagnostic tools from Hella Gutmann. Empower and equip technicians to efficiently diagnose and repair old and new vehicles alike with powerful workshop solutions that will streamline your workflow.

ADAS Calibration Solutions for every workshop



HELLA PARTNER WORLD

THE ONLINE PORTAL FOR WHOLESALERS

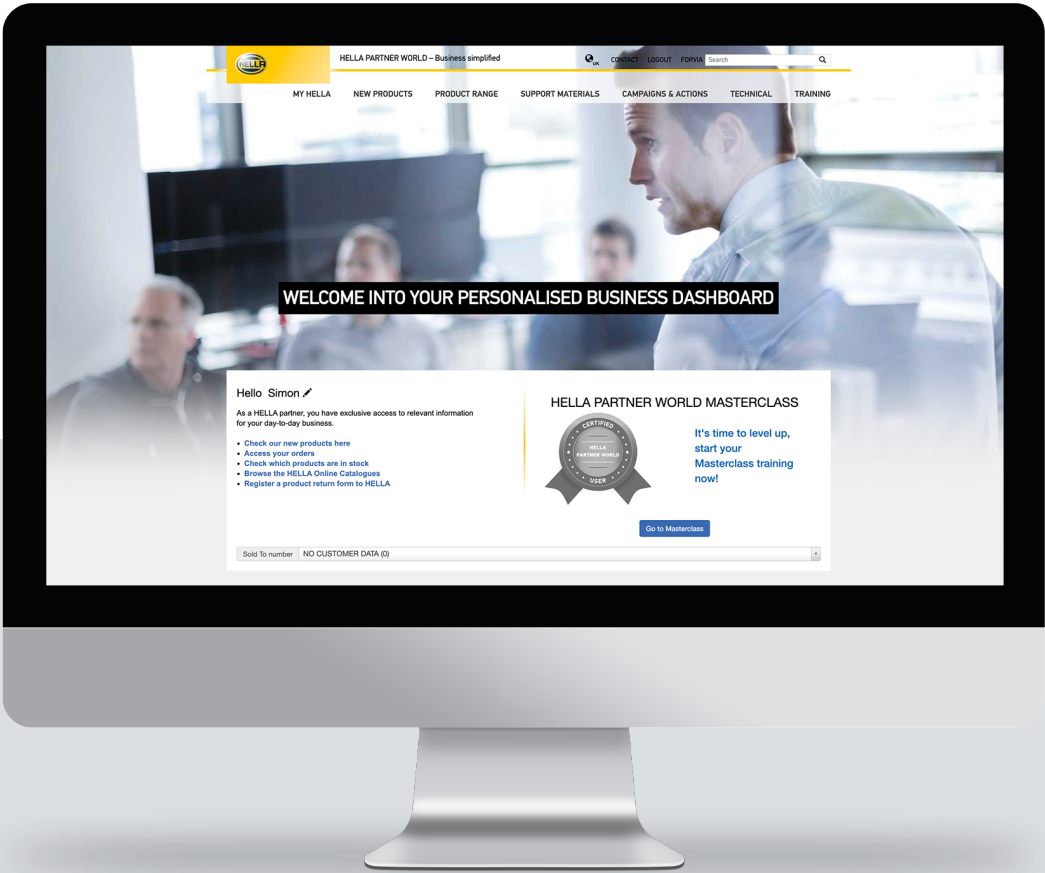
Real-time support for your day-to-day business!

YOUR BENEFITS:

- Information on new products and highlights
- Product availability check
- Order status summaries of delivered and open orders
- Warranty status check
- Spare parts finder / VRN lookup
- Sales support and marketing materials
- Monthly newsletter

AND MUCH MORE:

- Technical information e.g. know-how tool, vehicle specific information, technical books and videos
- HELLA Online Catalogue
- HELLA Online Training
- Product brochures
- Magazines
- Image database



Visit hella.com/partnerworld



Welcome to the HELLA Customer Experience Centre

We have recently transformed our offices near Banbury to create a unique customer-centric experience with a dedicated meeting space for customers. You can now visit our new showroom, which highlights the HELLA product range, and enjoy interactive product demonstrations for a truly immersive experience.

HELLA has also created a new workspace with private meeting rooms and training rooms for customers to visit and use free of charge for offsite meetings, think-tanks and other away-days. These facilities are all supported by high-class IT solutions and the option for catering services to deliver a seamless experience throughout the day.



Product Displays



Private Meeting Rooms



Training Room

Book your visit today! For more information, please contact helen.goldingay@forvia.com

LIGHTING

Auxiliary Lighting
Bulbs
Daytime Running Lights
Easyconn
Foglights
Headlights
LED Lighting
Light Bars
Optical Warning Systems
Rear Lighting
Reflectors
Signal Lighting
Side Marker Lights
Work Lights

ELECTRONICS

ABS Sensors
ABS Control Units
Accelerator Pedal Sensors
Actuators
Air Quality Sensors
Air Mass Flow Sensors
Blind Spot Assistant
Coolant Temperature Sensor
EGR Valve
Exhaust Gas Temperature Sensors
Fuel Feed Unit / Fuel Pumps
IBS Sensors
Knock Sensors
Lambda Sensors
MAP Sensors
NOx Sensors
Parking Sensors
Radar Sensors
Tyre Pressure Sensors

ELECTRICS

Alternators
Batteries
Horns
Ignition coils
Mirrors
Plugs & Sockets
Relays
Spark Plugs / Glow Plugs
Starters
Wiper blades

PC FILTERS

Air
Cabin
Fuel
Oil
Transmission

EXHAUST SYSTEM

Catalytic Converter Kits
Exhaust Pipe Kits
Diesel Particulate Filter Kits
Silencer Kits

WORKSHOP EQUIPMENT

Diagnostic Solutions
ADAS Calibration Equipment
Beamsetters
HGS Data



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