

LIPPSTADT (GERMANY)

25 July 2023

IAA Mobility: FORVIA showcases its technology at Europe's largest Automotive trade show

- FORVIA presents its portfolio in three strategic growth areas: electrification and energy management, safe and automated driving as well as digital and sustainable cockpit experiences
- With its solutions, FORVIA underlines its commitment to reach net zero CO₂ emissions by 2045

FORVIA, the world's seventh largest automotive technology supplier, combining the innovation competences of Faurecia and HELLA, will present its technology portfolio in three strategic growth areas at the IAA Mobility 2023 in Munich: electrification and energy management, safe and automated driving and digital and sustainable cockpit experiences. Today, every second vehicle worldwide is equipped with FORVIA technologies. In 2022, the Group generated sales of € 25.5 billion and employs 157,000 employees across the globe.

Patrick Koller, CEO of FORVIA: "At IAA Mobility, we are presenting our solutions along our three major strategic growth drivers. We expect double-digit annual market growth in each of these areas until 2025. We are therefore presenting our contribution to advanced, sustainable mobility of the future. European OEMs in particular are facing a huge challenge in the global race to transform mobility. With our excellent development and engineering expertise, FORVIA is an enabler to help them tackle this task."

Michel Favre, CEO of HELLA: "Following our highly acclaimed appearances at CES in Las Vegas and the Shanghai Auto Show, we are pleased to also showcase our technology portfolio at the most important automotive trade fair in Europe. Although we are a global player, both HELLA and Faurecia have their roots in Europe. Many of our largest and most important customers are based here. In this respect, our presence at the IAA Mobility is of very high importance for us."

FOR FURTHER INFORMATION PLEASE CONTACT

Daniel MORFELD
Press officer / Media Relations
+49 (0) 2941 38 7566
daniel.morfeld@forvia.com

HELLA GmbH & Co. KGaA
Rixbecker Straße 75
59552 Lippstadt / Germany
www.hella.com

A bold leader in sustainable mobility

With its solutions, FORVIA underlines its commitment to reach net zero CO₂ emissions by 2045. The Group uses its extensive know-how to create safe, advanced, individual and sustainable mobility experiences. At IAA, FORVIA is focusing on selected highlight exhibits that give visitors an insight into its portfolio of key Automotive technologies in electrification, connectivity and sustainability:

The Cabin Centerpiece Lumières includes technologies from the areas of seats, electronics, interiors, lighting, HMI and displays that make a decisive contribution to CO₂ reduction in the cockpit.

As a solution provider for all types of powertrains, FORVIA's Zero Emission Powertrain is part of our strategic pillar Electrification and Energy Management will demonstrate how its fuel cell systems, HELLA's high-voltage EV components and scalable zone architecture fit into a single chassis.

In the Safe and Automated Driving exhibit, visitors will experience how key technologies in the cockpit promote confidence in automated driving: best-in-class sensors, perceptive software, data fusion, and fail-safe by-wire technology for steering and braking.

Digital and sustainable cockpit experiences: Sustainable interior materials made from natural fibers such as hemp or pineapple leaves, or from recycled materials, developed by FORVIA's new division, MATERI'ACT, will also be on show at the booth, and are expected to achieve a CO₂ reduction of up to 85 percent.

FORVIA in Germany

As a global player with European roots, FORVIA is also strongly represented in Germany: Every day, more than 15,000 employees at over 40 German locations use their expertise and innovative strength to the benefit of the Group's global customer portfolio. Over decades, FORVIA has built up solid relationships with all major European car manufacturers to support them in their transformation approaches. As of 2022, the region Europe, Middle East and Africa (EMEA) represents 45 percent of FORVIA's annual sales. In addition, FORVIA works closely with an ecosystem of universities, research institutes and start-ups to drive R&D in the region.

[ABOUT HELLA](#)

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the Company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special-purpose vehicles with its Lifecycle Solutions business group. HELLA has around 36,000 employees at more than 125 locations worldwide and generated sales of €4.4 billion in the seven-month short fiscal year 2022. www.hella.com

[ABOUT FORVIA](#)

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 290 industrial sites and 76 R&D centers, 157,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

FORVIA at IAA Mobility 2023

Meet us from 4 to 8 September 2023 at the Summit in Hall A2 / Booth C40.

FORVIA will offer various media and discussion formats on 4 September 2023, including moderated tours of the FORVIA stand followed by a Q&A session with Patrick Koller, CEO of FORVIA & Michel Favre, CEO of HELLA. If you are interested in participating, please feel free to contact the persons mentioned in this press release.

Please note: This text and corresponding photo material can also be found in our press database at: www.hella.com/press

ABOUT HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the Company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special-purpose vehicles with its Lifecycle Solutions business group. HELLA has around 36,000 employees at more than 125 locations worldwide and generated sales of €4.4 billion in the seven-month short fiscal year 2022. www.hella.com

ABOUT FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 290 industrial sites and 76 R&D centers, 157,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com